

# Layla Example

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## Education

Florida State University, Tallahassee, FL  
Bachelor of Arts in English (Editing, Writing, and Media)  
Minor in Communications  
Expected Graduation: May 2027  
GPA: 3.6  
Relevant Coursework: Digital Media Production, Professional Writing, Public Relations,  
Literary Analysis

## Skills

- **Technical:** Adobe Creative Cloud (InDesign, Photoshop Basics), Social Media Analytics, Content Management Systems (WordPress), AP Style Writing
- **Soft:** Emotional Intelligence, Critical Thinking, Adaptability, Synthesis of Complex Information, Storytelling

## Experience

Content Creator, FSU Student Media Organization  
Editor, September 2024 – Present

- Managed WordPress site for campus news, editing and publishing 20+ articles per month, increasing website traffic by 40% through SEO optimization
- Analyzed social media engagement using analytics tools, developing strategies that boosted follower growth by 25%

Barista, Local Tallahassee Cafe  
Part-Time, August 2023 – Present

- Handled customer service for high-volume shifts, resolving complaints and improving satisfaction ratings based on feedback surveys
- Created promotional content for social media, resulting in a 15% increase in daily sales during campaigns

Communications Intern, Nonprofit Organization, Tallahassee, FL  
Summer 2025

- Drafted press releases and newsletters in AP Style, contributing to a successful fundraising event that raised \$10K
- Designed marketing materials using Adobe InDesign, enhancing brand visibility

## Activities & Honors

- Member, Registered Student Organizations (e.g., Communications Club, Literary Society), August 2024 – Present